|  |  |
| --- | --- |
| **ACTIVITY**  | Painting Contest |
| **TITLE** | “Golden Strokes” |
| **DESCRIPTION** | To highlight the impact of electricity in every home and community, a painting competition shall be launched to promote greater awareness on the gains of the Rural Electrification Program (REP) of the National Government through the NEA with the ECs as its implementing arms since 1969. The competition shall focus on the Heroes of Rural Electrification as the thematic subject to honour and appreciate the efforts of the electric cooperative Line workers - the *“Warriors of Light”*: they, who literally put their lives on the line so that they can bring light to the communities in the countryside; they who chose to take on the huge responsibility of ensuring that our services are delivered to where they are needed. They are undeniably the beacons of the light we provide to our countrymen.The Painting Contest being held in celebration of NEA Golden Anniversary, hence the title “Golden Strokes.” |
| **OBJECTIVE** | The contest aims to promote social awareness on the impacts of electrification program espoused by the NEA and ECs to the lives of many Filipinos in the countryside and how Rural Electrification Program contributed to economic development of the Philippines. |
| **Target Participants** | The contest is open to all **M**ember-**C**onsumer-**O**wners (MCOs) or their family members residing within the EC franchise area; and, who must be of legal age. |
| **MECHANICS/GUIDELINES** | The painter’s masterpiece must depict the thematic subject featuring the heroes of the RE program as our Warriors of Light.The artwork entry shall have the following specifications: 1. Medium to be used is limited to either Oil on Canvass or Acrylic on Canvass
2. Size of 2 x 3 feet landscape
3. In a gallery wrap.

The participant must accomplish an **ENTRY/REGISTRATION FORM** to qualify as an official entry, which can be obtained from the EC. The Entry/Registration Form must contain the following declarations/waivers:1. Entry submitted is the Participant’s original work and should not have been submitted to any other painting competition or published in any material, printed or electronic.
2. All submitted entries, which are the Official Regional Entry, shall become the property of NEA.
3. NEA shall have the right to publicly display and use all such entries in any and all media, including online, now or hereafter known, and for any purpose whatsoever without added remuneration outside of the contest prizes.
4. The Participant shall waive unto NEA any rights, claims or interest on the submitted entry and agree that any uses described herein may be made without compensation or additional consideration.
5. By joining this competition, the participant agrees with the mechanics of this contest and all the provisions provided herein.

Criteria for Judging are as follows: Originality and Craftmanship (50%), Uniqueness and Creativity (30%), Relevance to Theme/Depiction of thematic subject (20%) The EC Regional Associations are enjoined to conduct a pre-screening and nominate only one (1) entry each as official Regional Entry which shall be submitted to NEA on or before 5:00 P.M. of July 12, 2019. Entries submitted beyond the abovementioned date will not be accepted.The EC Regional Association must formally submit its Winning/Official Regional Entry (using the attached Regional Entry format) along with the Entry Details of the Official Regional Entry as follows: Name of EC Regional Association: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Name of the Artist: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Name of EC: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Entry Title: “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_” Brief Explanation/Description of the Artwork: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Medium: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   *(Indicate whether Oil on Canvass or Acrylic on Canvass)*Official Regional entries shall be submitted to the NEA, addressed to the NEA Administrator, through the Committee on EC Painting Contest c/o Mr. Edmundo Aguilar of the NEA GSD, 4th Flr. NEA Building, Quezon City.Screening of Official Regional Association entries for the national level will be on July 15, 2019 at the National Electrification Administration (NEA) Office.Prizes at the NEA/National level are as follows:  **Grand Prize** - Certificate of Recognition plus P30,000.00 **Second Prize -** Certificate of Recognition plus P25,000.00 **Third Prize** - Certificate of Recognition plus P20,000.00  **Consolation Prize** (13) - Certificate of Recognition plus P5,000.00 eachWinning entries will be published in print in *“NEA Road to 50”* documentations and will be displayed at event sites during the NEA 50th Anniversary Celebration.**PRIZES at the EC level**: The EC has the option to provide Cash Prizes/Tokens to Winners and participating MCOs, but are enjoined to award Certificate of Participation.Non-winning “Golden Strokes” entries submitted at the EC level shall be returned to the participant, unless an arrangement is reached by the EC and the MCO Participant (e.g. Purchase of Artwork or feature for a local exhibit/auction). **PRIZES at the Regional Level:**  The EC Regional Association has the option to provide Cash Prizes/Tokens to participating EC entry, but are enjoined to award Certificate of Merit to the participating MCO-Winners of the EC level. |

“**Golden Strokes**”

Painting Competition

**REGIONAL ENTRY FORMAT**

(Logo of the Regional Association)

Name of Regional Association

Address

Contact Details (Phone/Email)

 Date: \_\_\_\_\_\_\_\_\_\_\_

**EDGARDO R. MASONGSONG**

Administrator

National Electrification Administration

 **Thru: Mr. EDMUNDO AGUILAR**

Committee on Painting Competition

General Services Division (GSD), HRAD

4th floor, NEA Building, Quezon City

Subject: Official Regional Entry for the **GOLDEN STROKES**

(Painting Competition)

This is to formally submit the entry from *\_\_\_\_\_\_\_(Name of Participating EC)\_\_\_\_\_* as the **OFFICIAL REGIONAL ENTRY** for the ***Golden Strokes*** in celebration of the NEA Golden Anniversary from the **\_\_\_\_\_\_(Name of Regional Association)\_\_\_\_\_\_\_\_.**

With this submission, we attest that the said entry adhered to the guidelines of the competition with the following details:

 Name of EC Regional Association: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Name of the Artist: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Name of EC: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Entry Title: “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”

 Brief Explanation/Description of the Artwork:

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Medium: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

  *(Indicate whether Oil on Canvass or Acrylic on Canvass)*

I certify, further, that the herein entry is the best/Winning Entry among the entries from the participating member ECs of the Regional Organization.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

President

Regional Association: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Received by:

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 (Signature above Name)

Designation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Office: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

National Electrification Administration

 Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Time : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_